Project Management Offerings at a Glance

Bertelsmann **University**

Certificate

PMI®

Places a strong
focus on project management processes and methods.
The PMBOK® Guide structures this
combined methodological expertise.



Regional focus:

ITIL®

Most widely
accepted approach to
IT service management in the
world. ITIL® can help individuals
and organizations use IT to
realize business change,
transformation and growth.



Certificate

Regional focus:

Scrum

One of the bestknown "agile" techniques in project management. Scrum is a framework for the development and maintenance of complex products.

Digital Scrum

Regional focus: International

Project Management Fundamentals

Gives a

comprehensive overview of project management

basics – how to manage projects from beginning to end, using proven project management techniques.

Digital PM Fund.

On-site¹⁾ **PM Fund.**

Regional focus: International

PRINCE2®

Provides a structured framework for projects and gives the members of a project management team concrete recommendations for each stage of the project based

on the process model.



Certificate

Regional focus: Europe

IPMA®

Creates a solid

knowledge base by
giving employees an in-depth,
reflected understanding of project
management. It is based on the
IPMA® competence model.



Certificate

Regional focus: Germany

1) only available in Germany