Bertelsmann University

IT Circle

Basic Program Information

Who should attend

IT Executives with:
- Excellent/outstanding performance and a high level of IT competence
- The ability to think and act strategically
- Approx.10 years IT experience
- Significant staff responsibility or responsible function
- Vertical development potential to take over as head of a major IT function or head of IT of a business unit
- Good command of the English language

What you learn

The IT Circle is a learning journey that includes the following topics:
- Key challenges of IT in the digital transformation / the role of IT in the future
- Facilitate group-wide cooperation focusing on the Bertelsmann strategic agenda
- IT transformation and change management
- Shifting roles in IT leadership

How you learn

- 4 modules, sponsored by the Group CIO and managed by Bertelsmann University
- Interactive format with a high degree of participation (best-practice exchange, company visits, peer-to-peer learning)
- Insights from external experts
- Work on "My own project" to transfer the learning to your own business reality

Benefits

Participants will:
- Develop strategic and business competence with a strong focus on transformational topics including the role of IT in the future, digital transformation, innovation and change management
- Work in a cross-divisional group with international peers from the Bertelsmann IT Community
- Act as sparring partners for the IT Board and meet members of the Bertelsmann Top Management
- Become visible as IT Top Talent

Key Details

Your contacts

Dr. Antje Dräger
Bertelsmann University
Program Director

Stefanie Celik
Bertelsmann University
Program Manager

Thomas Umlauf
Corporate IT
Vice President

Facilitators / Partners
Prof. Dr. Heiko Roehl
Kessel und Kessel GmbH;
ESADE Business School

Program language
English

Date and location

Current program dates
Various locations in Europe

Duration
4 x 3 days

Participants
Min. 15 participants
Max. 22 participants

Booking information
Nomination by divisional
Heads of HR only

Investment
Participants pay hotel and travel expenses

Current dates of all nomination programs on Jam

IT Circle

Your Learning Experience | Module Overview and Learning Goals

Module 1 | Tec Matters

- Understanding the new technology paradigm in context of Bertelsmann Group
- Common challenges in the field of Data, AI, Cloud
- Design a personal project
- Discussion with the Bertelsmann IT Board

Module 2 | Shape the Future

- Future trends and its impact on IT
- Creating opportunities for digital business models
- New technologies and organizational implications
- Working agile | Being agile

Module 3 | Digital Leadership

- Leading an agile Organization
- Leading change and change management instruments
- Making the transformation sustainable
- Discussion and reflection of key insights with the Bertelsmann IT Board

Module 4 | Leading Change

- Shifting roles in IT leadership
- Making the transformation sustainable
- Developing your personal change agenda
- Discussion with IT Board

Learning goals

- Develop knowledge and capabilities to be prepared for future challenges within IT
- Strengthen networks within IT
- Learn from peers within the Bertelsmann IT Community

IT Circle

Your Program Experience at a Glance

Impressions and field reports in a short video clip

IT Talent Program: IT Circle

Video Clip

Testimonials

"Its greatest value in my opinion is that it connects the most talented IT people all over Bertelsmann to address all the challenges of the digital transformation."

Pietro Tomasino, Chief Information Officer Gruner+Jahr and Member of the IT Board, Germany

"I think the opportunity to interact with the group of your peers, to get reflection, to hear your own challenges through other peoples words and to be questioned about that. That really helps you with your day-to-day job. I think that is one of the things that is really positive about the IT Circle."

Ben Warren, Arvato Financial Solutions, Ireland

IT Circle

⊕ Related Bertelsmann University blog posts

'Tec Matters': New 'IT Circle' Group Launched

'Shaping The Future'

Blog post

Blog post