



IT Circle

Basic Program Information



Who should attend

IT Executives with:

- Excellent/outstanding performance and a high level of IT competence
- The ability to think and act strategically
- Approx. 10 years IT experience
- Significant staff responsibility or responsible function
- Vertical development potential to take over as head of a major IT function or head of IT of a business unit
- Good command of the English language



What you learn

The IT Circle is a learning journey that includes the following topics:

- Key challenges of IT in the digital transformation / the role of IT in the future
- Facilitate group-wide cooperation focusing on the Bertelsmann strategic agenda
- IT transformation and change management
- Shifting roles in IT leadership



How you learn

- 4 modules, sponsored by the Group CIO and managed by Bertelsmann University
- Interactive format with a high degree of participation (best-practice exchange, company visits, peer-to-peer learning)
- Insights from external experts
- Work on "My own project" to transfer the learning to your own business reality



Benefits

Participants will:

- Develop strategic and business competence with a strong focus on transformational topics including the role of IT in the future, digital transformation, innovation and change management
- Work in a cross-divisional group with international peers from the Bertelsmann IT Community
- Act as sparring partners for the IT Board and meet members of the Bertelsmann Top Management
- Become visible as IT Top Talent

Key Details

Your contacts



Dr. Antje Dräger
Bertelsmann University
Program Director



Stefanie Celik
Bertelsmann University
Program Manager



Thomas Umlauf
Corporate IT
Vice President

Facilitators / Partners

Prof. Dr. Heiko Roehl
Kessel und Kessel GmbH;
ESADE Business School

Program language

English

Date and location



[Current program dates](#)

Various locations in Europe

Duration

4 x 3 days

Participants

Min. 15 participants
Max. 22 participants

Booking information

Nomination by divisional
Heads of HR only

Investment

Participants pay hotel and
travel expenses



[Current dates of all nomination programs on Jam](#)



IT Circle

Your Learning Experience | Module Overview and Learning Goals



Module 1 | Tec Matters

- Understanding the new IT paradigm for organizing Tec
- Strategy in the digital economy
- Our challenges as IT
- My own project
- Discussion with the Bertelsmann IT Board



Module 2 | Shape the Future

- Inspirational input on digital business models
- Data as a business
- Scenario exercise “A short trip into the future” – how could our future look like?
- What can we contribute to shape the future?



Module 3 | Act as a Change Agent

- Change management Essentials
- Change Management toolbox: the Change Navigator
- Case Clinic



Module 4 | Leading Change

- Leadership Essentials
- Leading change versus leading business
- Leading myself in a change process
- Designing my leading change journey



Learning goals

- Develop knowledge and capabilities to be prepared for future challenges within IT
- Strengthen networks within IT
- Learn from peers within the Bertelsmann IT Community



IT Circle

Your Program Experience at a Glance



Impressions and field reports in a short video clip

IT Talent Program: IT Circle

[Video Clip](#)



Testimonials

“Its greatest value in my opinion is that it connects the most talented IT people all over Bertelsmann to address all the challenges of the digital transformation.”

Pietro Tomasino, Chief Information Officer Gruner+Jahr and Member of the IT Board, Germany



“I think the opportunity to interact with the group of your peers, to get reflection, to hear your own challenges through other peoples words and to be questioned about that. That really helps you with your day-to-day job. I think that is one of the things that is really positive about the IT Circle.”

Ben Warren, Arvato Financial Solutions, Ireland



IT Circle



Related Bertelsmann University blog posts

'Tec Matters': New 'IT Circle' Group Launched

[Blog post](#)



'Shaping The Future'

[Blog post](#)

