

Boost your Data Competencies – Data Curriculum



Data Scientist



Data Engineer



Data Analyst



Data Steward

Find your role!



Business Analyst



Business Partner

Bertelsmann Data Curriculum – Boost your Data Competencies

Data is everywhere. More and more business models depend on collecting the relevant data, structuring and interpreting them and then using this as a basis to make decisions. Therefore, the development of data expertise is the way ahead for Bertelsmann. With the Data Curriculum, the Bertelsmann University is providing a modern online learning experience with high-quality standards designed to teach this data expertise. With this extensive range of courses, those skills and abilities can be acquired which are necessary to help develop Bertelsmann in becoming a data-driven company. You can develop your competencies and gain further professional qualifications – independent of time and place.

- // Learn with great practical relevance
- // Exchange information about challenges and best practices in communities
- // Work on your own projects

Who am I?

- // The Data Curriculum structures the large area of data science into six roles that capture the entire „data-to-business“ process
- // Specific skills and an appropriate learning program (‘learning path’) for all data roles



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Which learning provider suits me best?

Bertelsmann University works together with three different learning partners.

- // The content is provided by top universities, tech companies and subject experts
 - // Graduates earn an industry-recognized certificate
 - // Each learning provider has its own profile and differs, for example, in terms of content, time investment and price
- Find a curated learning path that fits most to your schedule!

